



2021 Annual Meeting of Members

Thursday, May 20, 2021 via Zoom
Eastmoreland Neighborhood Association

Electronic Voting begins at 6:30 p.m. and ends at 12 midnight.

Paper Ballot drop-off in front of [Duniway School](#) from 7:30 to 9:30 p.m.

WARM WELCOME ALL



Introductions, Board President Rod Merrick

Welcome to our second virtual annual meeting of members.

- Please meet the outstanding team of my fellow Officers:
Dinah Adkins, Secretary ; **David Dowell**, Treasurer; **Matt Timberlake**, Vice President
- You will be hearing from many of our 21 board members this evening and be presented with their work. Lets have a quick round of introductions from all other board members present.
- **We are fortunate to** have a seasoned annual meeting and election team including the exceptional efforts of my wife Meg Merrick; the Nominations, Elections, and Communications teams and Leah Fisher, Interim Director of SEUL, who is monitoring our ballot box and election results.

Annual Meeting Purpose

- **Voting** for candidates for director positions on the ENA Board of Directors who serve on behalf of the Members of the Association.
- **Learning** about the work of the Board and how you can get involved.
- **Informing** the Board and your neighbors of your ideas and concerns as well as your appreciation.

Ground Rules

The Annual Meeting of Members is not a deliberative or legislative body.

- ✓ Assume good-faith intentions.
- ✓ Be honest, be kind.
- ✓ Address the Chair.
- ✓ Do not interrupt when another participant is speaking. Raise hands and wait to be recognized.
- ✓ When in doubt, ask for more information. Be specific. Avoid assumptions, generalizations, or exaggerations.
- ✓ Emotional expression is welcome; personal attacks, name-calling, cheap shots, or jokes at other's expense is not OK.
- ✓ Be constructive. Work toward understanding.
- ✓ Give all others who have not spoken a chance. Share the air time—step up, step back. Speak for yourself. Minimize repetition.
- ✓ The Chair is responsible for facilitating process, including maintaining focus on the agenda, recognizing time limitations, and maintaining good order and respect.

Zoom Hosts

Virtual Meeting Hosts for this evening:

Andy Payne and Matt Timberlake

Hosts originate and conclude the zoom session, coordinate the presentation of slides, monitor the “chat” feature, and regulate access as directed by the meeting chair.

This evening we are using the virtual webinar features of Zoom enabling everyone full access to the speakers and to all presentations.

Appreciation and Recognition

APPRECIATION

MEMBERS who generously support the ENA

MEMBERS who attend board meetings and the Annual Meeting

VOLUNTEERS on Board committees & other organizations that make a real difference.

SPECIAL RECOGNITION

The exceptional Board of Directors with whom we have the privilege of working

Outgoing Board Members Who have given years of their time:

George Bengtson, 6 years, 3 years as Board Secretary and 4 years as Elections Committee Chair.

Clark Nelson, 9 years of stalwart service years and Land Use Committee Co-chair

Rod Merrick, 9 years as Land Use Chair and 4 years as Board President

and those we hope will continue on the Board:

Dinah Adkins, our stellar Board Secretary

Matt Timberlake, current Board Vice President

Todd Bauman, leading the Green Spaces Maintenance Task Force

Our partner organizations in the neighborhood and around the city
especially Reed College and HEART



Nominations from the Floor

- The period for additional nominations eligible as write-in candidates on the ballot is closed as of **7:10** pm.
- Our Elections Chair, George Bengtson will now present those additional nominations.

- As a reminder, the drop-off ballot box in front of Duniway School will be open at 7:30pm

Meeting Agenda

- **6:45** **Virtual Meeting Opens for Sign-in.**
Nominations from the floor begin. *Please review instructions on the website.*
- **7:00** **Meeting Called to Order** - Rod Merrick, Board President
Welcome, Introduction of Officers
Bylaws, Ground Rules and Agenda
Acknowledgement of Outgoing Directors
- **7:15** **Summarize Nominations from the Floor** - George Bengtson, Elections Committee Chair.
- **7:20** **Agenda Additions and Approval** - Dinah Adkins, Secretary



Having received no additional requests for topics by the bylaws-mandated closing date, the proposed agenda stands.

- **7:25** **State of the Association: Summary of Committee Purposes and Accomplishments**
Overview of ENA Organization and Committees, Rod Merrick, -5m
2020 Annual and 2021 First Quarter Financial Report – David Dowell, Treasurer -8m
Development Committee – Paul Henson, Chair -3m
Transportation and Sidewalk Safety – Russ Monson, Chair -8m
Livability and Land Use – Role, State legislation, Rod Merrick, Chair -10m
Eastmoreland Historic District – (historicdistrict.eastmorelandpdx.org) Rod Merrick -2m
Green Spaces Funding Task Force - Todd Bauman, Chair -8m
Tree Committee – Matt McGraw , Tim Moore, Board Liaison -8m
Reed College Place – Robert McCullough, Chair -8
Communications Committee – Joe Dudman and Andy Payne, Co-chairs -8m
Welcoming Committee – Joanne Carlson and Beth Warner, Co-chairs- 5m
Eastmoreland Garden – Linda Hannan, chair; Bill Hedges, Board Liaison -2m
Events Committees - Neighborhood Cleanup, Fourth of July, Marathon, Garage Sale -5

Open invitation to engage in committee work: contact Committee Chairs
- **8:45** **Topics of Member Concern:**
QuietCleanPDX Gas powered Leaf blowers – Sally Campbell and Robert Elon
Members may have the opportunity for comment and additional questions within time constraints.
- **9:00** **Adjourn**

State of the Association

Mission:

The Association works to enhance and preserve the quality and livability of the Eastmoreland neighborhood and coordinates with adjacent neighborhoods and, more generally, the City of Portland through communication, civic engagement and volunteer action by its Members.

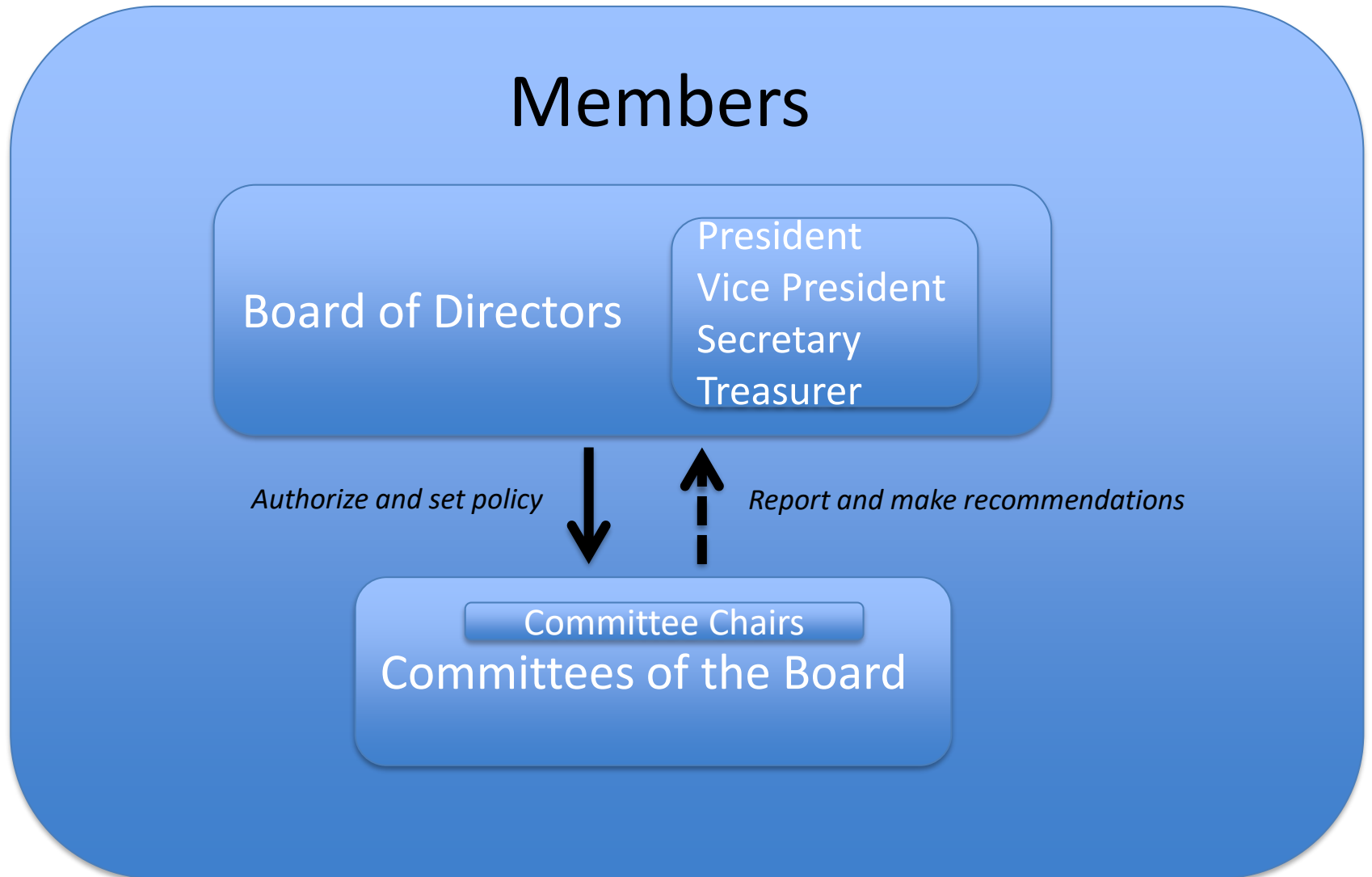
The ENA is Healthy

- Proactively responsible in advancing its mission
 - Encouraging active engagement of its Directors and Members
 - Fiscally responsible and financially sound
 - Effective in working as a team
-

Next on the agenda is an opportunity to better understand the structure, mission, activities, and accomplishments of many of our component committees and task forces.

We hope you might find an area of interest to which you can contribute to the life of this exceptional community.

Eastmoreland Neighborhood Association



a 501(c)(3) registered Oregon Nonprofit Corporation

ENA Board of Directors Organization Chart 2020-2021

President
Rod Merrick

1. ENA President
2. Additional Officers
3. Committees and Taskforces
4. Liaisons to ENA committees and other organizations

Vice President Matt Timberlake **Treasurer** David Dowell **Secretary** Dinah Adkins

Communications Committee
J. Dudman
A. Payne

*Newsletter, eNewsletter, social media

Development Taskforce
P. Henson

*Solicitations
*Fundraising events, misc.

Eastmoreland Garden Committee
L. Hannan
L. Brighbill

*Garden oversight, maintenance

Elections Committee
G. Bengtson

*Manage elections

Emergency Preparedness (Open Chair)

*Earthquake, disaster preparedness

Events Committee (Open Chair)

*Garage Sale, July 4th, Neighborhood Cleanup

Green Spaces Maintenance Funding Taskforce
T. Baumann

*Greenspace funding equity

Land Use Committee
R. Merrick

*LU policies, LU comment, LU notices, Historic District

Nominating Committee
D. Adkins

*Ensure nominations

Public Safety Committee (Open Chair)

*Crime response, safety

Reed College Place Committee
R. McCullough

*RCP Maintenance

Schools Committee
*G. Bengtson
A. Payne
*Holy Family, Duniway

Transportation Committee
Russ Monson

*Transportation, safe streets, parking, sidewalks

Tree Committee
Jerry Beatty
Matt McGraw

Street Tree Inventory, 100 Trees for 100 Years

Welcoming Committee
J. Carlson
B. Warner

*Events, packets & history

Liaisons to other organizations:

SEUL Board, [open](#)
SEUL LUT, [open](#)

Board liaisons for Committees chaired by non-board members:
Eastmoreland Garden: [Bill Hedges](#); Reed College Place, [Clark Nelson](#);
Welcoming Committee, Tree Committee, [T. Moore](#).

Managers of large ENA events: Neighborhood Cleanup, [Matt Morozovsky](#); July 4th, [Steve Calderaro](#); Garage Sale, [Amy Reiersgaard](#).

Treasurer's Report

*Eastmoreland Neighborhood Association
Treasurer Presentation
Annual Members Meeting
May 20, 2021*

***2020 Full Year Financial Results
First Quarter 2021 Results***

Treasurer's Report

2020 Full Year Financial Results

Overall, a year of satisfactory financial performance, particularly considering COVID

- Due to the pandemic, the garage sale, 4th of July parade, and clean-up were cancelled. The annual elm inoculation was replaced with a campaign to bolster street tree planting – 100 trees for 100 years –in 2020
- For the full year, net assets increased by \$7.6 thousand – some \$5 thousand better than budget
- ENA ended the year with checking and reserve savings account balances of \$57 thousand, a solid cash position to start the year 2021
- The target budget of \$98,000 depended on aggressive fundraising to test upgraded sprinkler efficiency and prune trees on RCP and revenue from events that were cancelled for Covid constraints. These were not met and thus unspent.
- RCP and the Eastmoreland Garden maintenance tree related, and the newsletter, accounted for \$52,000 of the \$58,000 spent.

Treasurer's Report

ENA Statement of Operations 2020 Actuals Compared to Budget

- Increase in net assets exceeded budget

	<u>Actual</u>	<u>Budget</u>	<u>Inc / (Dec)</u>
Income			
4000 — Contributions			
4010 — Donation - Annual Appeal	61,744	66,500	(4,756)
4015 — Donation - RCP Pruning & sprinklers	0	20,000	(20,000)
4020 — Donation	1,000	3,000	(2,000)
4040 — Amazon Smile	140	110	30
4050 — Contributions - Other	0	500	(500)
4060 — Grants	0	2,000	(2,000)
Total 4000 — Contributions	62,884	92,110	(29,226)
4100 — Program Revenue			
4130 — Program Revenue - Cleanup	0	2,600	(2,600)
4140 — Program Revenue - Garage Sale	0	2,240	(2,240)
4150 — Program Revenue - Newsletter	900	1,150	(250)
4157 — Program Revenue - Welcome	1,675	2,500	(825)
Total 4100 — Program Revenue	2,575	8,490	(5,915)
4200 — Interest Income	11	15	(4)
Total Income	65,469	100,615	(35,146)
Expense			
5000 — Admin Expenses			
5010 — Historic District	0	5,000	(5,000)
5020 — Annual Appeal	1,270	1,510	(240)
5030 — Land Use Communications	250	1,000	(750)
5040 — Communications & Website	972	0	972
5050 — Online Payment fees	435	380	55
5060 — Treasury Expense	636	590	46
5070 — PO Box & Postage	122	165	(43)
5075 — Contingency	0	2,500	(2,500)
5080 — Misc	0	600	(600)
Total 5000 — Admin Expenses	3,685	11,745	(8,060)
5090 — Legal - Land Use	1,856	0	1,856
5100 — Program Expenses			
5110 — Program Expense - RCPlace	36,324	56,105	(19,781)
5112 — RCPlace Water	10,168	10,100	68
5114 — RCPlace Monthly	23,890	23,505	385
5115 — RCPlace Other Maintenance	2,266	2,500	(234)
5116 — RCPlace Pruning	0	15,000	(15,000)
5117 — RCPlace pilot sprinklers efficiency	0	5,000	(5,000)
5120 — Program Expense - Garden	7,550	8,090	(540)
5122 — Program Expense - Garden Water	1,500	1,510	(10)
5124 — Program Expense - Garden Monthly	5,580	5,580	0
5125 — Program Expense - Garden oth maint	470	1,000	(530)
5130 — Program Expense - Cleanup	0	1,025	(1,025)
5140 — Program Expense - Garage Sale	0	950	(950)
5150 — Program Expense - Newsletter	6,494	7,500	(1,006)
5157 — Program Expense - Welcome	132	2,500	(2,368)
5164 — Program Expense - Plant a Tree	705	0	705
5165 — Program Expense - Tree Comm	1,095	7,962	(6,868)
5170 — Program Expense - Parade	0	950	(950)
5175 — Program Expense - Transportation	0	700	(700)
5180 — Program Expense - Events	19	580	(561)
Total 5100 — Program Expenses	52,319	86,362	(34,043)
Total Expense	57,859	98,107	(40,248)
Increase in Net Assets	7,610	2,508	5,102

Treasurer's Report

ENA Statement of Operations 2020 Actuals Compared to 2019

Income and Expenses, decreased
2020 over 2019.

Reductions in planned activities due
to COVID were key reasons for the
changes.

	<u>2020</u>	<u>2019</u>	<u>Inc / (Dec)</u>
Income			
4000 — Contributions			
4010 — Donation - Annual Appeal	61,744	67,049	(5,305)
4020 — Donation	1,000	6,700	(5,700)
4040 — Amazon Smile	140	114	25
Total 4000 — Contributions	<u>62,884</u>	<u>73,864</u>	<u>(10,980)</u>
4100 — Program Revenue			
4130 — Program Revenue - Cleanup	0	1,797	(1,797)
4140 — Program Revenue - Garage Sale	0	2,240	(2,240)
4150 — Program Revenue - Newsletter	900	800	100
4155 — Program Revenue - Communication	0	460	(460)
4157 — Program Revenue - Welcome	1,675	0	1,675
Total 4100 — Program Revenue	<u>2,575</u>	<u>5,297</u>	<u>(2,722)</u>
4200 — Interest Income	11	15	(5)
Total Income	<u>65,469</u>	<u>79,176</u>	<u>(13,707)</u>
Expense			
5000 — Admin Expenses			
5010 — Historic District	0	0	0
5020 — Annual Appeal	1,270	2,131	(861)
5030 — Land Use Communications	250	0	250
5040 — Communications & Website	972	0	972
5050 — Online Payment fees	435	418	17
5055 — Bank Charge	0	14	(14)
5060 — Treasury Expense	636	864	(228)
5070 — PO Box & Postage	122	114	8
5080 — Misc	0	1,464	(1,464)
Total 5000 — Admin Expenses	<u>3,685</u>	<u>5,004</u>	<u>(1,319)</u>
5090 — Legal	1,856	3,052	(1,196)
5100 — Program Expenses			
5110 — Program Expense - RCPlace	36,324	34,803	1,521
5120 — Program Expense - Garden	7,550	7,151	399
5130 — Program Expense - Cleanup	0	824	(824)
5140 — Program Expense - Garage Sale	0	852	(852)
5150 — Program Expense - Newsletter	6,494	7,484	(990)
5157 — Program Expense - Welcome	132	0	132
5160 — Program Expense - Elm Inoc	0	7,980	(7,980)
5164 — Program Expense - Plant a Tree	705	0	705
5165 — Program Expense - Tree Comm	1,095	0	1,095
5170 — Program Expense - Parade	0	1,624	(1,624)
5180 — Program Expense - Events	19	418	(399)
Total 5100 — Program Expenses	<u>52,319</u>	<u>61,136</u>	<u>(8,817)</u>
Total Expense	<u>57,859</u>	<u>69,192</u>	<u>(11,332)</u>
Increase in Net Assets	<u>7,610</u>	<u>9,985</u>	<u>(2,375)</u>

Treasurer's Report

ENA Balance Sheet 2020 Compared to 2019

ENA exited 2020 with a good cash position sufficient to cover expenses prior to the summer 2021 solicitation.

Year-end 2020 cash position stronger than year-end 2019

	<u>31-Dec-20</u>	<u>31-Dec-19</u>
Assets		
Current Assets		
Checking/Savings		
1000 — ENA Checking	42,780	35,625
1050 — ENA Savings	10,500	10,300
Total Checking/Savings	<u>53,280</u>	<u>45,925</u>
1200 - Accounts Receivable	0	50
6100 - Inventory	591	0
Other Current Assets		
1010 — Undeposited Donations	3,768	4,017
Total Current Assets	<u>57,639</u>	<u>49,992</u>
Total Assets	<u>57,639</u>	<u>49,992</u>
Liabilities & Net Assets		
Liabilities		
2000 — Accounts Payable	2,841	2,804
Total Liabilities	<u>2,841</u>	<u>2,804</u>
Net Assets		
Net Assets at beginning of year	47,188	37,003
Change in Net Assets	7,610	10,185
Net Assets at end of period	<u>54,798</u>	<u>47,188</u>
Total Liabilities & Net Assets	<u>57,639</u>	<u>49,992</u>

Treasurer's Report

2020 Income and Expense by Program

	General	Reed CP	Garden	Trees	Welcome	Newsletter	Events	Comm	Hist Dist	Land Use	Total
Income											
Total 4000 — Contributions	54,184	6,600	1,175	700	0	0	0	25	200	0	62,884
Total 4100 — Program Revenue	0	0	0	0	1,675	900	0	0	0	0	2,575
4200 — Interest Income	11	0	0	0	0	0	0	0	0	0	11
Total Income	54,194	6,600	1,175	700	1,675	900	0	25	200	0	65,469
Expense											
Total 5000 — Admin Expenses	3,076	109	19	10	0	0	0	217	5	250	3,685
Total 5100 — Program Expenses	0	36,324	7,550	1,800	132	6,494	19	0	0	0	52,910
5090 — Legal	0	0	0	0	0	0	0	0	0	1,856	1,856
Total Expense	3,076	36,433	7,569	1,810	132	6,494	19	217	5	2,106	57,859
Increase / (Decrease) in Net Assets	51,119	(29,833)	(6,394)	(1,110)	1,543	(5,594)	(19)	(192)	195	(2,106)	7,610

Treasurer's Report

First Quarter 2021 Results

Contributions ran well above budget.

February ice storm resulted in clean up expense for RCP and the Garden.

Other expenses were less than budget..

Decrease in net assets significantly better than budget.

31 March Year to Date

Income

	<u>Actual</u>	<u>Budget</u>	<u>Better / (Worse)</u>
Contributions	5,101	2,950	2,151
Reed College ice storm clean up	2,000	0	2,000
Welcome	15	100	(85)
Garage Sale	0	0	0
Cleanup	0	0	0
Development	20	200	(180)
Other	961	3	958
Total Income	8,097	3,253	4,844

Expenses

Reed College Place	10,185	8,495	(1,690)
Trees	0	0	0
Garden	1,748	1,445	(303)
Green Space total	11,933	9,940	(1,993)
Historic District	0	1,250	1,250
Welcome	1,143	1,115	(28)
Garage Sale	0	0	0
Cleanup	0	0	0
Newsletter	0	0	0
Legal - land use	0	0	0
Development	11	1,000	989
Various other Expenses	967	2,385	1,418
Total Expense	14,054	15,690	1,636
Increase / (Decrease) in Net Assets	(5,956)	(12,437)	6,481

Treasurer's Report

Historic District Expense Clarification

The ENA financials have been presented thoroughly and transparently on a quarterly basis since 2017, providing a clear view on Historic District spending. Anyone who wishes may review on the EastmorelandPDX.org website.



To our generous donors
Many Thanks!

A recent web posting by one Board Candidate stated:

- “To fund the Historic District process, the ENA has been diverting monies from tree care.”
- “More money continues to be spent on the Historic District than valuable neighborhood priorities.”

The ENA takes seriously statements that misrepresent the facts about ENA accounts.

The most recent ENA expenditure related to the Historic District was \$720 in June 2019, two years ago.

Since 1 January 2018, the total ENA expenditure related to the Historic District has been \$2,800.

Since 1 January 2018, the ENA spent \$111 thousand on RCP maintenance, \$22 thousand on Garden maintenance, and \$17 thousand on trees for a total of \$150 thousand on those three programs.

Money is not being diverted from tree care and valuable neighborhood priorities.

ENA Development Team

Members: Paul Henson (chair),
Matt Timberlake, Bill Hedges,
Christian Solsby, David Dowell

MISSION: Raise funds and awareness to support ENA activities and priorities. Areas of emphasis include Reed College Place (RCP) greenway maintenance, 4th of July parade, Eastmoreland garage sale, neighborhood traffic safety, and shade tree conservation.

EASTMORELAND

ENA Development Team

Accomplishments:

- Create and market “Eastmoreland” merchandise for purchase.

Status:

- public events planning suspended due to Covid
- focused on remote fundraising ideas



Potential Activities:

- Garage sale fundraiser
- RCP block party
- Movie night
- Wine tasting event
- Golf day
- Eastmoreland merchandise sales (t-shirts, hats, etc.) at events.

Volunteers needed!

- Residents interested in planning or hosting fun events
- Experience in planning or charity fundraising a plus but not required.



ENA Transportation Committee

(2020-2021)

Russ Monson, Tom Hubka (joined 2021)

Our mission is to address issues related to:

- Pedestrian safety (cross walks, stop signs, speed control, sidewalks)
- Bicycle safety (Greenway and non-Greenway bike paths)
- Traffic flow (commuter cut-through issues)
- On-Street parking issues
- Transit related issues

ENA Transportation Committee

Slow Streets/Safe Streets



- In November 2020, discussions with PBOT representatives were re-established concerning the Slow Streets/Safe Streets Program and its relevance to Eastmoreland streets.
- PBOT decided to designate SE Knapp Street and portions of SE Crystal Springs Blvd as Safe Streets, and to locate entrance to a Safe Street corridor at 27th Ave and SE Bybee.
- This is a pandemic program created from Federal Funds. It's future is under discussion.

ENA Transportation Committee

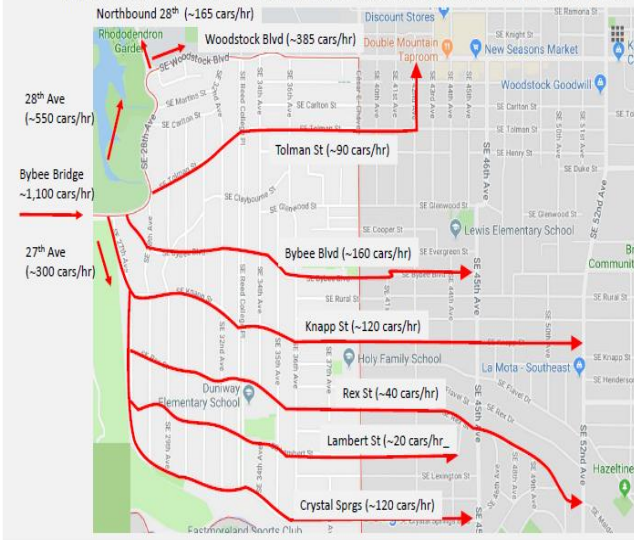
PBOT/ENA Work Session (March 2021)

PBOT representatives and the ENA Board met to discuss collaboration in addressing rush-hour, cut-through traffic flows. Issues included potential traffic flow adjustments on Woodstock Blvd and Stop Sign placement in Eastmoreland to reduce cut-through volume and speed-limit exceedences.



A

Typical *eastbound* 'rush hour traffic' pattern (5-6 PM) in and around Eastmoreland.
(All values are approximations from observational data presented in Appendix 1)



ENA Transportation Committee

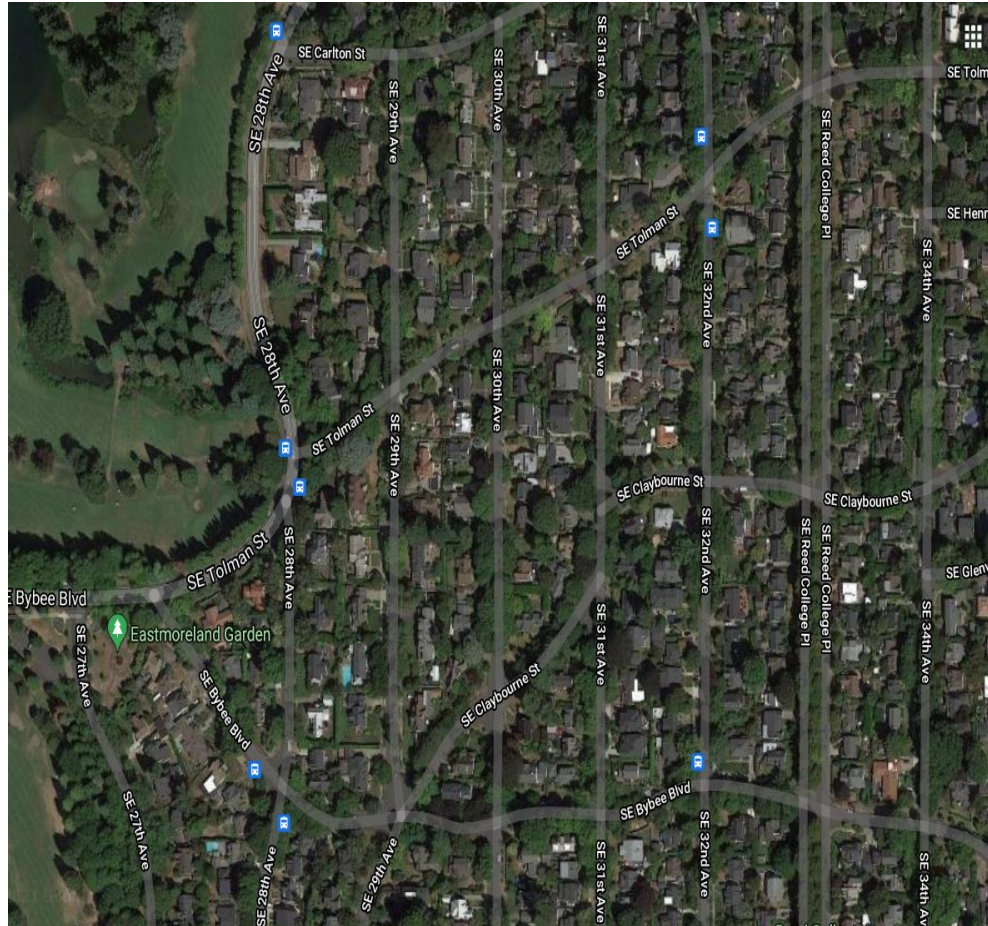
Plans for 2021-2022



- Continue engagement with PBOT to assess stop sign placement in Eastmoreland, and;
- Organize a community-wide, in-person meeting to discuss Eastmoreland transportation issues with PBOT representatives once Covid restrictions are relaxed. Potentially Fall 2021.

Livability and Land Use Committee

Rod Merrick, Chair



Livability and Land Use Committee

Purpose

Neighborhood Associations were adopted by the City as a means of insuring local participation in land use policies and decisions following the Mt Hood Freeway, Urban Renewal, and other well intended planning debacles.

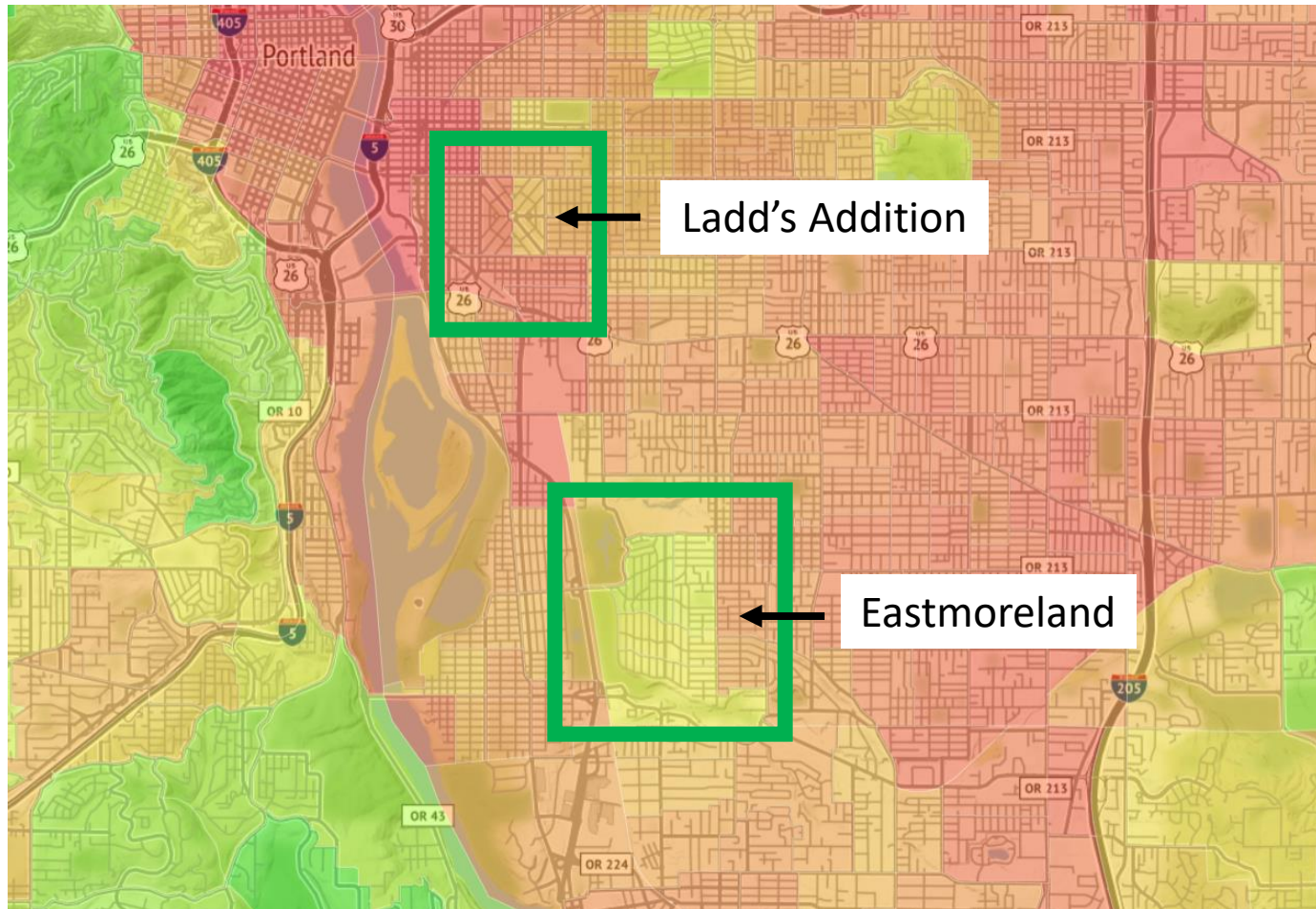
Land Use Committees are a mandated core function of every neighborhood association.

What we do

- Research and analyze land use policies affecting the livability of the neighborhood and the City
- Recommend policy adoptions for Board consideration relating to:
 - ENA neighborhood land use goals
 - Portland's Comprehensive Plan, related State laws, City Ordinances
 - Land Use applications requesting variances and some demolitions
 - A variety of issues related to neighborhood livability and the environment

Livability and Land Use Committee

RESILIANCE: Air quality and tree canopy map: Green (best) to Red (worst)



<http://map.treesandhealth.org/>

Eastmoreland: Larger yards and larger trees

Livability and Land Use Committee

Challenges – Big Picture

State Land Use Policy Challenges

- Unprecedented interference in local land use decisions and lot zoning by state legislators.
- Elimination of Single Family Zoning in all but the smallest cities in Oregon
- Failure to address the variety of homeless populations. Camp anywhere policies

City Land Use Policy Challenges

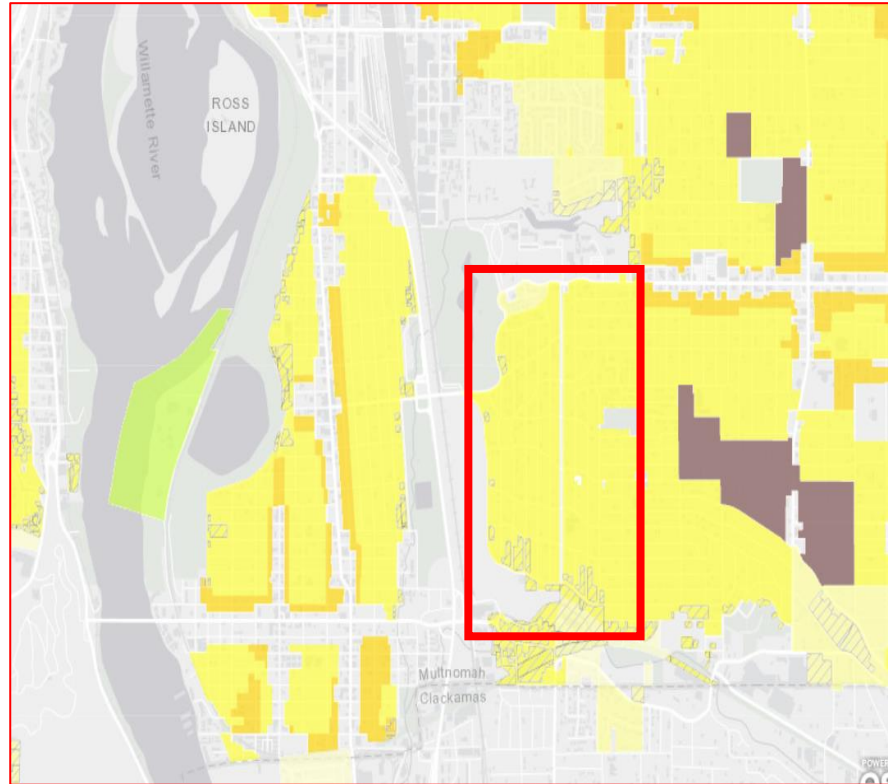
- Abandonment of planning around denser centers, preservation of neighborhood character and concentrating density around centers and transit corridors where appropriate.
- The RIP. 2-8 unit density anywhere in single family lots (“Middle Housing” everywhere)
- State sponsored Sequel: Lot divisions based on the number of Middle Housing” units allowed.
- Failure to effectively address shelter for homeless populations

Local Land Use Issues

- **Loss of our most affordable housing. Berkeley Addition (southeast quadrant):** Continues to be the primary target for developers. There are no protections against demolitions and no exceptions or adjustments have been requested.

Livability and Land Use Committee

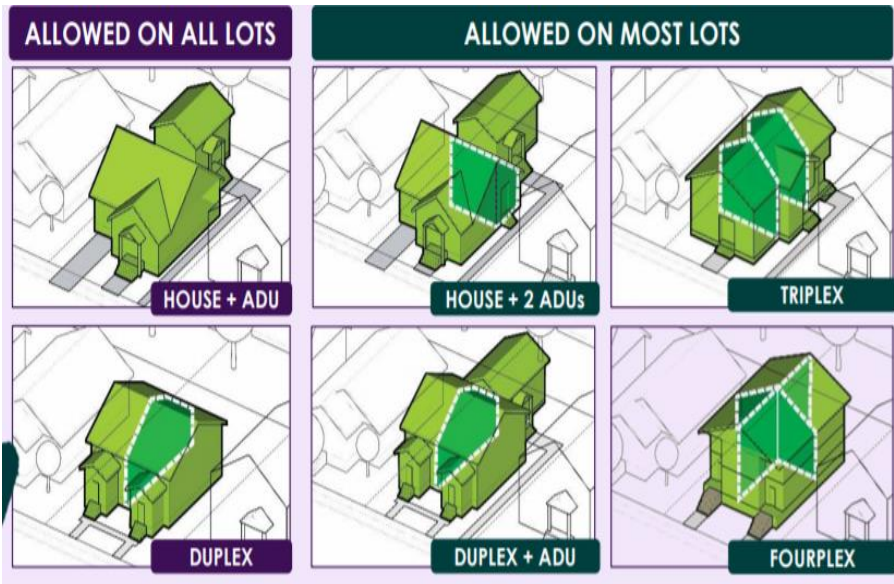
Challenges for Single family Zoned Neighborhoods



Areas in yellow subject to “middle housing zoning”.
The middle is missing....

Livability and Land Use Committee

Challenges



“RIP” 2021
4 units or more
on 50 x 100



“SB 458” 2021
4 lots or more
on 50 x 100

Livability and Land Use Committee

Goals...for consideration

- Revisit and confirm neighborhood land use vision
- Monitor and Assess the impacts of city and state livability policies
- Build coalitions with other neighborhoods to address challenges
- Use all legal means to fight speculative demolitions
- Continue advocacy for intelligent planning for Portland including support of leadership with a shared vision
- Reinforce the Livability and Land Use Committee



Livability and Land Use Committee

Worth Preserving?



Thanks Everybody for Your Support!

Eastmoreland Historic District

- **STATUS:** Nomination returned to Oregon SHPO on 4 occasions over 4 years for failure to provide proper counting of owners and objectors in large part due to failed locally sponsored opposition legal challenges. For the past 2 years the count has been delayed by a state rule change regarding the definition of owner among other procedural changes.
- **GOAL: Final Approval by the NPS in 2021**
- **IMMEDIATE IMPACT:** Once approved, significant protection from demolition for 80% of houses within the historic district, the Eastmoreland Golf Course and Crystal Springs garden. Until further action by City Council, no Design Review is required.
- **SPECIAL THANKS:** Dedication, good council, and advocacy by Historic Eastmoreland Achieving Results Together [**HEART**].



ENA GreenSpaces

Green Spaces Maintenance Funding Task Force May 20, 2021

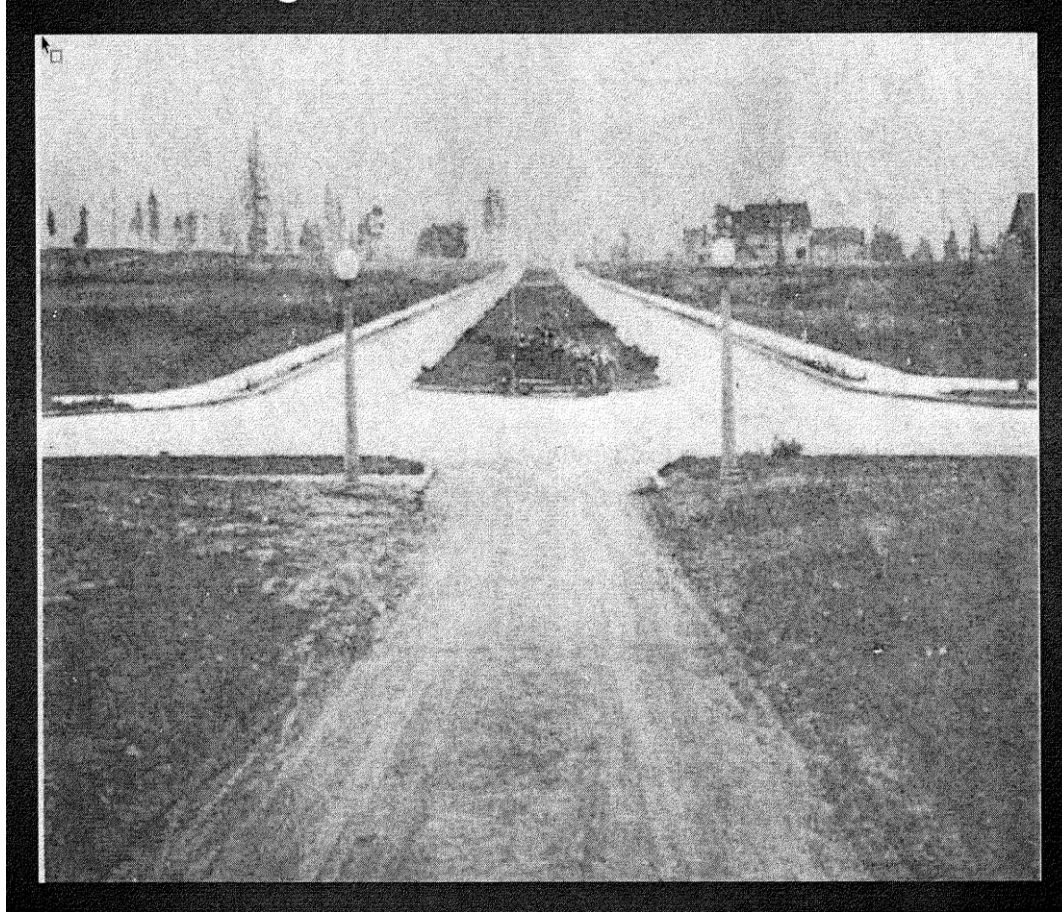
Todd Bauman, Chair



Goals for the Task Force

- Understand the history of the ENA role in maintaining Reed College Place and the Eastmoreland Garden.
- Determine with the City areas of responsibility for maintenance and repair of these greenspaces.
- Determine cost sharing between the City and ENA.
- Determine the appropriate share of cost to be born by the ENA and costs for Reed College Place expected to be shared by residents facing Reed College Place.
- Oversee the instituting and or updating of contractual relationships with the City for the greenspaces.

Reed College Place in 1910



There are now 257 trees in the Reed College Place median.

Responsibility for RCP?

- Until ~ 2007, records and practice suggest that PBOT assigned responsibility for care and all maintenance to the Bureau of Parks (PPR). PPR relied on Urban Forestry (UF) to care for trees.
- The Portland Tree Code provides that for trees located in center medians, like RCP, the Bureau of Transportation (PBOT) is responsible for maintenance.
- Both PBOT and PPR are non-committal regarding their respective responsibilities – each pointing to the other.
- In case of tree emergency, call UF at 503-823-TREE.

ENA ENGAGEMENT - RCP

- Since neither PBOT nor PPR was providing maintenance, the ENA in 2011 retained Enstrom Landscaping, after a competitive process, to provide for maintenance of the groundscape in the RCP mall. Our expenses last year for this, including water, was ~ \$37,000.
- In 2010, the ENA raised \$60,000 to pay for pruning of the trees. The RCP Committee, with UF input, engaged an arborist to perform a Class II pruning on the entire allee in late December 2010.

Accomplishments 2020-2021

- Budgeting for much needed RCP tree maintenance required criteria for prioritizing the work – either by geography or by health. ENA chose health and safety.
- In January 2021, the ENA engaged Davey Resource Group to conduct an assessment of each tree along RCP. Following quality review assisted by RNA Tree Comm., in March 2021, DRG delivered to the ENA its Arborist Report with a 5 year maintenance plan for each tree, general recommendations, and a map.
- Each tree was assessed and categorized in accordance with several factors that have a bearing on the health of the tree and the safety of the public.

DRG Arborist Report

- DRG reported that 64 of the 257 trees on RCP are high priority safety concerns that should be addressed. In particular, DRG identified five trees that should either be removed or pruned.
- The report indicated that the trees were generally in fair condition, with only 34 trees in poor condition and 169 trees in good or excellent condition.
- The report prioritizes the work that needs to be done on the trees, taking into account the condition of each tree and the safety of the public.
- This should enable the ENA and the City to develop a plan for work on the trees which will take into account the relative priority of the work to be done on each tree, the cost of that work and the funds available for pruning in the ENA and City budgets.

DRG Arborist Report (cont.)

- DRG reported that the soil along the RCP median appeared to be heavily compacted and that many of the trees had roots at or above the surface of the soil. DRG explained that these exposed roots are at increased risk of becoming damaged or diseased, and the compacted soil restricts root growth as well as water infiltration.
- Copies of the DRG Arborist Report were provided to PBOT, UF and Portland Parks and Recreation.

Responsibility?

- The ENA has requested meetings with PBOT and UF to discuss the proper allocation of responsibility.
- PBOT's response has been to defer any such meeting in order to allow PBOT and PPR to establish an understanding between the two of them about which bureau is responsible for RCP.
- Our hope and intent is to negotiate with the City based on the facts in order to reach agreement on a long term plan for pruning and maintenance.

Accomplishments 2020-2021

Eastmoreland Garden:

Updated agreement with PPR and model service contract

- The Eastmoreland Garden converted the site of a parking lot into a neighborhood gateway garden. The ENA provided for the design and construction while the Portland Parks retained ownership of the land.
- A 2004 Agreement between the ENA and PPR provides specifications for most areas of responsibility. This year ENA negotiated further clarifications to that agreement.
- The agreement modifications involved clarifying *areas of responsibility* between ENA, PPR, ENA's landscape maintenance contractor, and responsibilities of the ENA EG Committee.
- The *areas of responsibility* chart provides a framework for an agreement with the City for RCP maintenance.
- Our expenses last year for Garden maintenance was about \$8,000. With the assistance of the EG Committee, a model agreement for maintenance services will allow ENA to obtain pricing for the work on a competitive basis.

Next Steps

- Work with UF to address the five trees identified by DRG as presenting the greatest hazard.
- Engage PBOT and/or PPR regarding a long-term agreement regarding parties' responsibilities for RCP and how we can better work together, as partners, for the benefit of RCP.
- Obtain pricing that will enable us to have pruning scope and budget align for the coming 5 years.
- Create development plan with the Development Team

ENA GSMF

Thank You!



Eastmoreland Tree Committee



(Photo, David Ashton, The BEE)

Matt McGraw

Jerry Beatty—co chairs

Join the team!

Our purpose – To help homeowners create and maintain a healthy neighborhood street tree canopy in consistent pattern of large trees



Eastmoreland Tree Committee

Why we care

- **Street trees are a defining characteristic of the neighborhood**
- **Street trees are appreciated**
- **Street trees have extraordinary environment benetits**



Eastmoreland Tree Committee

Challenges

- **Life span. Our street trees are aging**
- **Vacancy. We have spaces for over 300 large form trees**
- **Planting constraints**
- **Education**



Eastmoreland Tree Committee

2020-2021 Approach

- **100 Trees for 100 Years Program**
- **Partnership with Friends of Trees**
- **Reimbursement incentive campaign**
- **Tree planting sign campaign**
- **Educate and facilitate**
- **Provide guidance to our neighbors using best available information**



Eastmoreland Tree Committee

Streettrees.eastmorelandpdx.org

Neighborhood Street Tree information

trees@eastmorelandpdx.org

Reimbursement information



100 TREES FOR 100 YEARS





Reed College Place Committee

Robert McCullough, Chair

Reed College Place Committee

- **Reed College Place was designed over one hundred years ago as a city beautiful inspired mall and linden tree allee leading to Reed college.**
- **It is the iconic heart of our neighborhood a destination for runners, walkers, picnics, and the occasional marriage**
- **For RCP's first hundred years, we have evidence that it was maintained by Portland Parks and Recreation under a contract with Portland Bureau of Transportation who is responsible for the median**
- **Similar median green space maintenance – throughout most of the city – was eliminated in 2007 and 2008 without notice**

Reed College Place Committee

- **At our December, 2007 board meeting, Sam Adams, then candidate for mayor and commissioner in charge of PBoT, promised to resume support for RCP**
- **Adams' scandals and budget shortfalls led to the firing of BOM staff managing right-of-way landscaping.**
- **The neglect in 2007 lead to the death of the ground cover, substantial erosion, and threatened the well being of the European Lindens.**
- **Like other basic city services, RCP maintenance has remained unfunded and the PBoT- Parks contract has has apparently been misplaced by both agencies.**

Reed College Place Committee

Neglected Waverleigh Boulevard Mall at SE 33rd



Reed College Place Committee

Currently . . .

- **Following the abandonment, ENA replanted the grass, fixed the irrigation system and conducted one major pruning project in 2010.**
- **For the past decade, under contract with Enstrom Landscaping, ENA has continued to manage and bear the cost of mowing, fertilization, irrigation operations and repairs, and rebuilding the topsoil.**
- **Reed contributes aeration and seeding work**
- **Emergency tree response is provided by Urban Forestry**

Reed College Place Committee

10 years later . . .pruning is essential

- ENA contracted with Davey Resource Group to develop a five year maintenance plan with recommendations for prioritizing the pruning as fund raising and PBoT participation allows.
- **For example:**
- Removal and replacement of 2 trees should take first priority to help ensure safety at the site.
- **Priority 1 Prune: 3 trees to remove large deadwood (Tree ID#'s 21349, 21430, & 21476).**
- **Priority 2 Prune: 59 trees to remove large deadwood and provide clearance for vehicles and utilities**

Reed College Place Committee

Next Steps. . .fundraising

- I have proposed to the board to repeat the successful model from 2010
- 1st: Find one or more interested volunteer for each of the blocks along Reed College Place
- 2nd: Hold meetings (probably Zoom) to discuss priorities and funding with the neighbors
- 3rd: The hard work – walking through the fund raising to meet the immediate needs
- Simultaneously- Engage participation by PBOT.



Thank You!

Communications Committee



The ENA Communications Committee relays information to the neighborhood via a newsletter mailed three times a year, a Facebook page, periodic emails, and the ENA website (eastmorelandPDX.org).

Co-Chairs: Andy Payne – communications@eastmorelandPDX.org
Joe Dudman – newsletter@eastmorelandPDX.org

In 2020-2021, the Communications Committee:

1. Replaced the ENA Website. Moved to Squarespace. Thank you Meg Merrick!
 2. Implemented a new online store for the Eastmoreland Neighborhood
 3. Re-worked e-mail and social networking workflow with the help of new volunteers. Thank you Lila, Meg, and Dianne!
 4. Continued to adapt to our online meeting format.
-

Communications Committee

2021 Report

Mail Chimp

755 contacts 712 subscribers
17 new from April 20 to May 20 2021
71% open rate

Face book

1127 people like the ENA page
1279 followers

News letter

Ad Rates, Deadlines, and Publication Schedule

	Single issue	Full year (3
Ads	issues)	
Business Card	\$50	\$125
1/4 Page	\$100	\$250
1/2 Page	\$150	\$375
1/2 Page Back Cover	\$200	\$500

Publication Dates

April
September
December

Deadline

March 7th
August 7th
November 7th

newsletter@
eastmorelandPDX.org



Communications Committee

New ENA
Website
Traffic, 4/19-
5/18

VISITS

1.2K

+624% mo/mo

BOUNCE RATE

51.93%

+19% mo/mo

UNIQUE VISITORS

1.1K

+623% mo/mo

PAGEVIEWS

3.1K

+399% mo/mo

Visits

Apr 19–May 18, 2021 • 1,223 Total +624% mo/mo



ENA Welcoming Committee

2020 – 2021

PRIDE – INCLUSIVITY – GIVING BACK



ARTWORK BY TARA CENTYBEAR, 2020

ENA Welcoming Committee

PURPOSE & MISSION

PROVIDE A WARM WELCOME TO ALL NEW EASTMORELAND RESIDENTS – BOTH OWNERS AND RENTERS – EDUCATE THEM ABOUT THE NEIGHBORHOOD, INTRODUCE THEM TO THE COMMUNITY, AND RAISE AWARENESS ON HOW TO BECOME INVOLVED IN NEIGHBORHOOD ACTIVITIES.

ENA Welcoming Committee

COMMITTEE MEMBERS

CHAIRS: JOANNE CARLSON & BETH WARNER

TARA CENTYBEAR

KRISTIN COLE

ALISON DEARSE

LAURIE HAUSAFUS

PAUL HENSON

CORI LESTE

ENA Welcoming Committee

PROGRESS TO DATE:

- **350 COPIES OF THE HISTORY BOOK PRINTED**
- **250 COPIES OF THE RESOURCE BOOK PRINTED**
- **ADDITIONAL SPONSORSHIP ADDED: ARCIFORM (\$250)**
- **114 NEW NEIGHBOR PACKETS DELIVERED (1/1/2020 – 3/31/2021)**
- **500 NOTECARDS PRINTED TO MAKE UP 62 PACKETS TO SELL**
- **SUCCESSFUL SALE OF ENA MERCHANDISE ON MAY 1ST**
- **(Partnered with Development Committee – Raised over \$1,000)**
- **WELCOME PARTIES ON HOLD UNTIL IT'S SAFE TO GATHER**

ENA Welcoming Committee

EXPENSES:	PROJECTED	ACTUAL
HISTORY BOOK	\$ 600.00 (250 COPIES)	\$ 723.00 (350 COPIES)
RESOURCE BOOKS	\$ 1,050.00 (250 COPIES)	\$ 1,137.00
NOTECARDS WELCOME PARTIES	\$ 65.00 (100 CARDS) <u>\$ 850.00 (3 PARTIES)</u>	\$ 300.00 (500 CARDS) 0 DUE to COVID
TOTAL EXPENSE	\$ 2,565.00	\$ 2,160.00
REVENUE:		
SPONSORSHIPS (ARCIFORM)	-0-	\$ 250.00
HISTORY BOOK SALES	\$ 250.00	554.00
NOTECARD SALES	\$ <u>200.00</u>	372.00
		\$ 1,176.00
		<u>377.00</u>
TOTAL REVENUE	\$ 450.00	\$ 1,553.00

ENA Welcoming Committee

NEIGHBORHOOD RESOURCE BOOK

We printed 250 copies of the book for an expense of \$1,137.00. The books are not for sale. They are solely for distribution to new neighbors.

Copies of the book were included in the new neighbor packets delivered to our 114 new neighbors.



ARTWORK BY TARA CENTYBEAR, 2020
IG: @CENTYBEARSTUDIOS

ENA Welcoming Committee

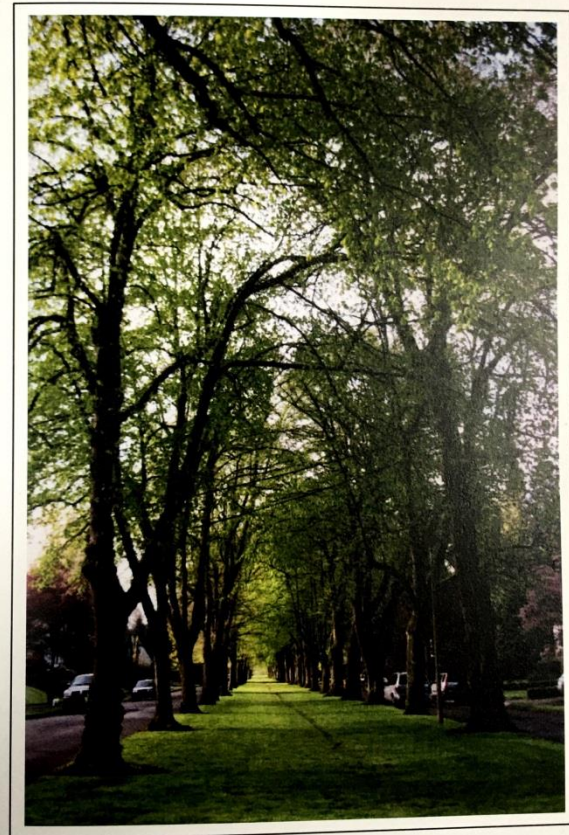
HISTORY BOOK

We printed 350 copies of the book for an expense of \$723.00. We sold over 100 books for a total revenue of approximately \$560.00. Copies of the book are being sold through the ENA Webstore.

The book was included in the new neighbor packet that was delivered to 114 new neighbors.

EASTMORELAND

The Community
and
Its History



Published by Eastmoreland Neighborhood Association
June 2020

ENA Welcoming Committee

NOTECARDS

We printed 500 cards for an expense of \$300.00. The cards were packaged in packets w/8 cards & envelopes. We have sold 31 of our 62 packets for a total revenue to date of \$372.00.

Packets are being sold through the ENA Webstore.



ARTWORK BY TARA CENTYBEAR, 2020

IG: @CENTYBEARSTUDIOS

ENA Welcoming Committee

GOALS FOR 2021-2022:

- **CONTINUE TO DISTRIBUTE NEW NEIGHBOR PACKETS ON A QUARTERLY BASIS**
- **ADD ADDITIONAL MEMBERS TO THE WELCOMING COMMITTEE**
- **HOLD NEW NEIGHBOR SOCIAL GATHERINGS AS COVID SAFETY PERMITS**
- **CONTINUE TO PARTNER WITH THE DEVELOPMENT COMMITTEE TO SELL AND DEVELOP ENA MERCHANDISE**
- **CONTINUE TO SOLICIT NEW SPONSORSHIPS**
- **DEVISE AN EVALUATION TOOL TO SEE IF WE ARE EFFECTIVELY REACHING NEW NEIGHBORS**



Eastmoreland Garden Committee

May 2021 Annual Meeting

- Committee Chair: Linda Hannan Board Liason: Bill Hedges
- Created and executed by dedicated neighbor volunteers (design, construction, funding, etc). Opened 2004.
- Professional Garden maintenance, since 2005, provided by Eastmoreland resident, Will Gwyn/Earthly Creations
- Annual maintenance cost @\$6,000 +/- (mowing, trimming, debris removal, etc.) Water an additional cost @\$1500+/-.

EVENTS Committees

Annual Fourth of July Parade

Steve Caldararo/2022 or ????

Neighborhood Cleanup

Matt Morozovski/late summer 2021

Annual Garage Sale

Amy Reiersgaard/TBD

Portland Marathon(s)

Quiet Clean PDX (QCPDX)

Gas-Powered Leaf Blowers in Eastmoreland

Presenter: **Sally Campbell, Eastmoreland resident and QCPDX member**

Co-Presenter and Subject Matter Expert: **Robert Elon, QCPDX founding member**

Presentation Goals:

- Provide information about leaf blowers and relevance to Eastmoreland
- Introduce the organization ***Quiet Clean PDX (QCPDX)***
- Outline reasons for ENA to endorse QCPDX (to be voted on at a later meeting)

A short question and answer session will follow the presentation.

Topics of Member Concern

- Please use the “chat” feature on your screen to be recognized.



Thanks for Joining

Please Don't Forget to Vote

Electronic Voting on the website eastmorelandPDX.org concludes at 12 midnight

Phone assistance available until 10:00 pm

Paper Ballot drop-off in front of Duniway School concludes at 9:30 pm